



**FOR IMMEDIATE RELEASE:**

## **The DeKalb County School System (DCSS) Chooses SchoolNet for Data-Driven Decision-Making**

January 31, 2008 (New York, NY) — SchoolNet, Inc., the nation's leader in Data-Driven Decision-Making solutions for school districts, announced today that the DeKalb County School System has entered into a five-year agreement to implement SchoolNet's Instructional Management Solution. DeKalb County Schools, located in metropolitan Atlanta, Georgia, serves more than 103,000 students in 145 schools. Its decision to adopt an instructional data management system reflects their commitment to improving student achievement through technology.

"We are very excited about implementing this web-based Instructional Data Management System (IDMS). It will help us transform our data analysis from retroactive to real time," said Ramona Tyson, Associate Superintendent of Management Information Systems. "IDMS will provide DeKalb's teachers and administrators the power to make data-driven decisions and to better individualize instruction in technologically advanced and fresh ways that will undoubtedly help DeKalb build more efficient educational programs, thus positively affecting student achievement."

"We are proud to partner with the DeKalb County School System," said Jonathan D. Harber, SchoolNet CEO and President. "Its commitment to using data to drive student achievement is commendable."

Every day students, parents, teachers, and administrators use SchoolNet to access important data, enabling district-wide, collaborative decision-making. SchoolNet's customers educate more than two million students in over 50 school districts. SchoolNet's Instructional Management System helps districts manage reporting, curriculum deployment, benchmark assessment, professional development, district-wide communication and parent outreach.

### **About SchoolNet, Inc.**

SchoolNet Inc. is the leader in Data-Driven Decision-Making for K12 school districts. SchoolNet's award-winning Instructional Management Solution (IMS) helps districts improve efficiency and increase student achievement. SchoolNet's systems are built upon an open, scalable platform that provides users with the data, reports, tools, and content to assist teachers, individualize instruction, engage parents, and promote school improvement. SchoolNet's solutions are used successfully by many of the nation's

largest school districts including Atlanta Public Schools, Chicago Public Schools, School District of Philadelphia, and Albuquerque Public Schools. SchoolNet is recognized by Inc. Magazine's Top 500 List and Deloitte's Fast 50 and as one of the fastest growing private companies in the country. SchoolNet was founded in 1998 by MIT Media Lab graduate Jonathan D. Harber and education author and analyst Denis P. Doyle.

For more information, please visit [www.schoolnet.com](http://www.schoolnet.com)

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